

Become the next  
digital creator!

LIBRARY  
*Caffè*

300  
content ideas

# CREATOR

01

02  
03

Become the next digital creator!  
Learn creator development, grooming,  
makeup, and social media marketing.

## CAREER AS CREATOR

— TURN YOUR CREATIVITY INTO A SUCCESSFUL CAREER —



### LEARN

Practical and easy  
to follow



### CREATE

Build your brand  
and content



### GROW

Monetize your  
passion

# ABOUT LIBRARY CAFFE


Library Caffe is a **creative media and advertising studio** based in Delhi-NCR, blending storytelling, digital marketing, and content production to help brands, artists, and creators grow their presence. We serve as a **collaborative hub** where filmmakers, creators, influencers, and entrepreneurs come together to bring creative ideas to life through visual and digital media.

We specialize in **multiple creative services** including UGC content creation, social media marketing, film production, artist management, podcast production, influencer marketing, and professional photo and video shoots. By combining creativity with strategy, Library Caffe helps businesses and creators build strong brand visibility and meaningful audience engagement.

Backed by a team of filmmakers, content creators, and marketing professionals, Library Caffe acts as a **one-stop creative solution** — taking ideas from concept to execution, whether it's a brand campaign, digital content series, or artist promotion.

“  
IDEAS  
STORIES  
IMPACT



-  Content Creation
-  Digital Marketing
-  Film Production
-  Artist Management
-  Podcast Production
-  Photo & Video Shoots

## WHAT YOU'LL LEARN

01

### SOCIAL MEDIA MARKETING & PERSONAL BRANDING

- Introduction to Creator Economy
- Building a Strong Personal Brand
- Instagram Growth Strategies
- YouTube Content Strategy
- Facebook & LinkedIn Branding



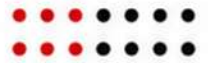
02

### PERSONALITY GROOMING & CONFIDENCE BUILDING

- Personality Development
- Communication Skills
- Public Speaking
- Body Language Mastery
- Confidence Enhancement



Let's turn your ideas into **impact** — together.



**03**

### PROFESSIONAL MODELING TRAINING

#### WHAT YOU'LL LEARN

- Introduction to Fashion & Commercial Modeling
- Ramp Walk Training
- Posing Techniques
- Fashion Photography Basics
- Portfolio Development



**04**

### CONTENT PRODUCTION & STUDIO TRAINING

#### WHAT YOU'LL LEARN

- Smartphone Videography
- Camera Handling
- Lighting Setup
- Audio Recording
- Camera-Friendly Makeup
- Basic Video Editing



**05**

### ADVANCE MAKEUP TECHNIQUES

#### WHAT YOU'LL LEARN

- Base Makeup Techniques
- Contouring & Highlighting
- Eye Makeup Mastery
- Bridal Makeup Looks
- Professional Product Knowledge



**06**

### CREATOR BUSINESS & INDUSTRY PREPARATION

#### WHAT YOU'LL LEARN

- Content Strategy & Personal Branding
- Client Handling & Communication
- Pricing, Packages & Services
- Industry Insights & Trends
- Placement Preparation & Interviews



## ... FULL PROGRAM DETAILS ...



#### DURATION

8-12 Weeks  
Flexible schedule



#### MODE

Offline / Hybrid  
Studio + Online



#### LEVEL

Beginner to Advanced  
All levels welcome



#### ELIGIBILITY

16 Years & Above  
No prior experience  
needed



#### CERTIFICATION

Industry Recognized  
Certificate  
Globally valued



#### CAREER SUPPORT

Placement Assistance &  
Mentorship  
1-on-1 career guidance

# OUR CLIENTS

## WHY CHOOSE US?



Idea that turn into impact



Social media strategy with storytelling



Creative first marketing approach



Community design brand growth

## CONTACT US



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www.librarycaffe.com